



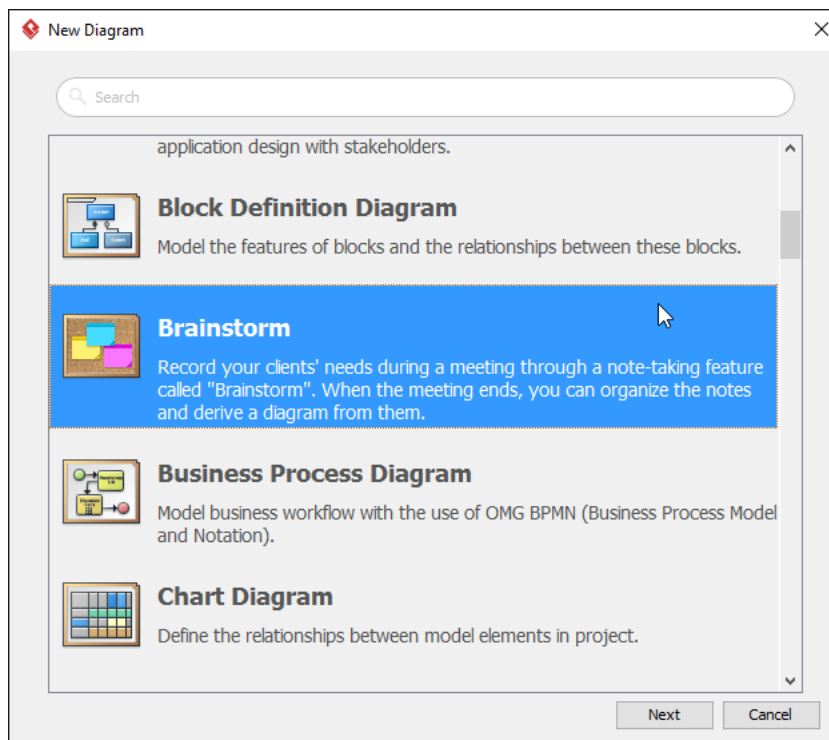
How to Capture Ad-Hoc Ideas with Brainstorm Diagram?

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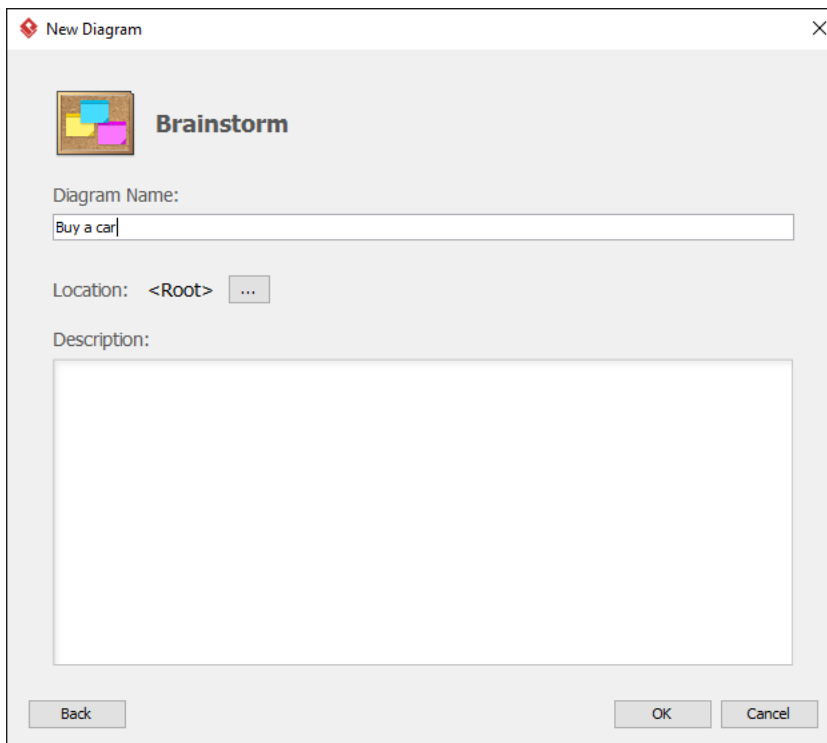
Capturing Ideas with Brainstorming

Imagine you're setting up a car dealership and have a lot of ideas about how the business should run. To avoid losing any of them, it's a good idea to write them down. Here's how you can capture all your ideas:

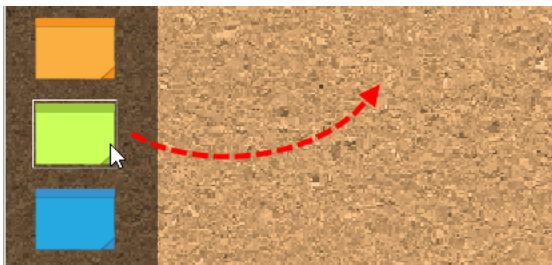
1. Create a new project by selecting **Project > New** from the application toolbar. In the **New Project** window, enter *Tutorial* as the project name and click **Create Blank Project**.
2. Create a brainstorm diagram by selecting **Diagram > New** from the application toolbar. In the **New Diagram** window, select **Brainstorm** and click **Next**.



3. Enter *Buy a car* as the diagram name and click **OK** to create the diagram.



4. Now, select a sticky note from the diagram toolbar and place it on the corkboard.



5. Write down your ideas, for example, *Customer*.

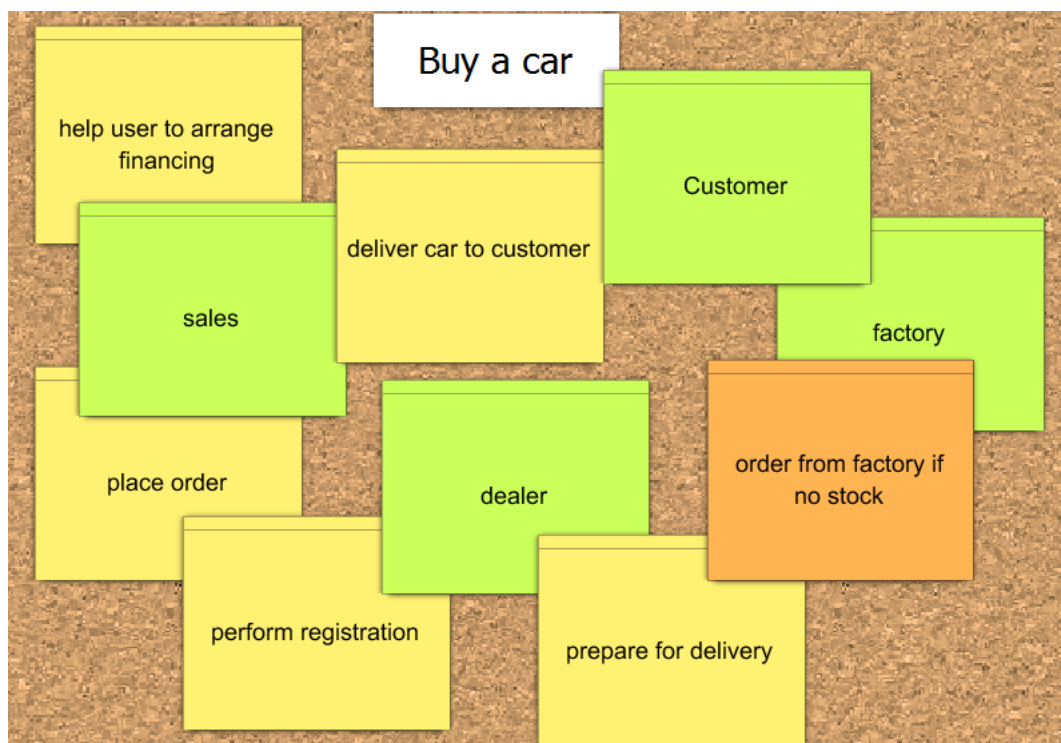


Note that you don't need to write a full paragraph to record your ideas; short phrases or even single words are enough to remind you of what you were thinking.

6. Repeat these steps to create the following sticky notes:

Ideas
sales
factory
dealer
help user arrange financing
place order
perform registration
prepare for delivery
deliver car to customer
order from factory if no stock

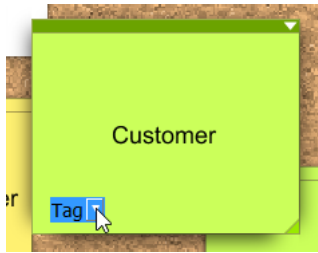
* You can use sticky notes of different colors to categorize your ideas at a high level.



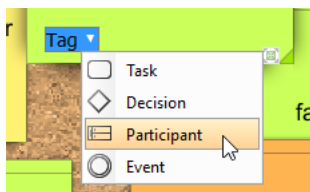
Tagging Your Ideas into Categories

Although your ideas are written on sticky notes, they are still just simple words. To better understand their different natures and transform them into a design later on, you need to categorize them. Here's how to do it:

1. Select a sticky note, for example, *customer*.
2. Click on the **Tag** button at the bottom-left corner of the note.



3. Since *Customer* is a participant in the process of buying a car, choose **participant** here.



4. Repeat these steps for the rest of the sticky notes.

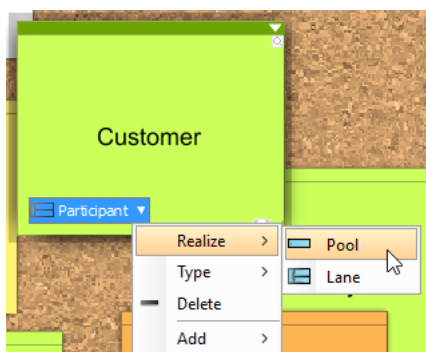
Note	Tag
sales	Participant
factory	Participant
dealer	Participant
help user arrange financing	Task
place order	Task
perform registration	Task
prepare for delivery	Task
deliver car to customer	Task
order from factory if no stock	Decision

Visualizing Your Ideas as a Business Process

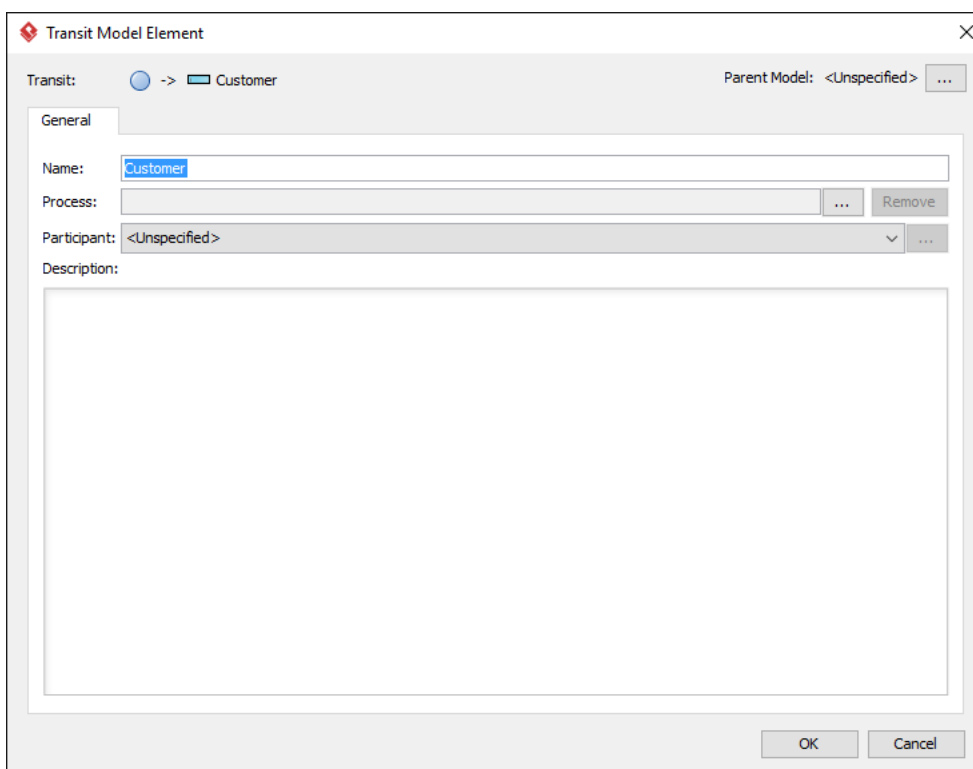
Once your ideas are tagged, you can use our magic wand to transform them into a process design. Here's how to transform the ideas on your sticky notes into a design:

1. Select a sticky note, for example, *customer*.

2. Click on the tag and select **Realize > Pool**.

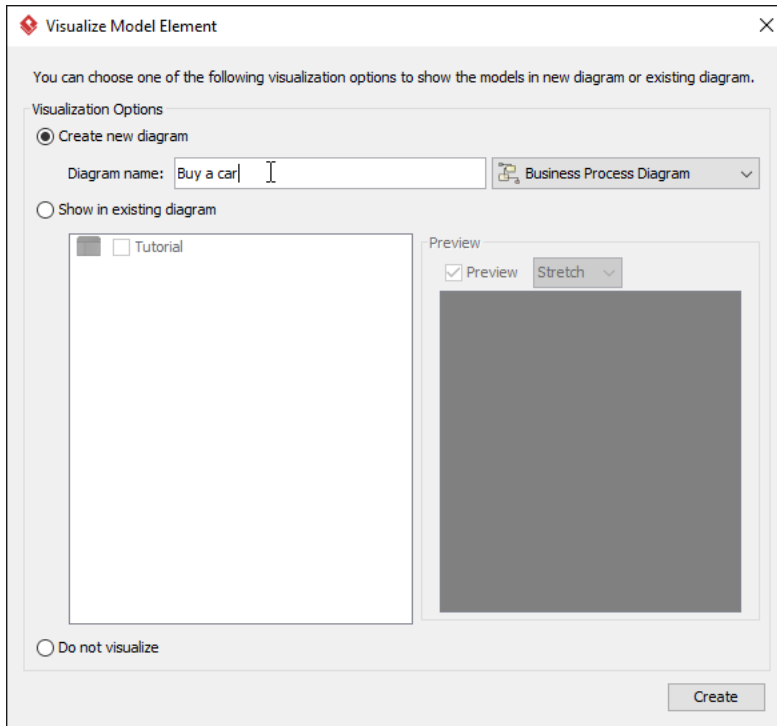


3. The **Transit Model Element** window will appear, where you can make any necessary adjustments before continuing. For example, you can give a more meaningful name to the element you're creating.

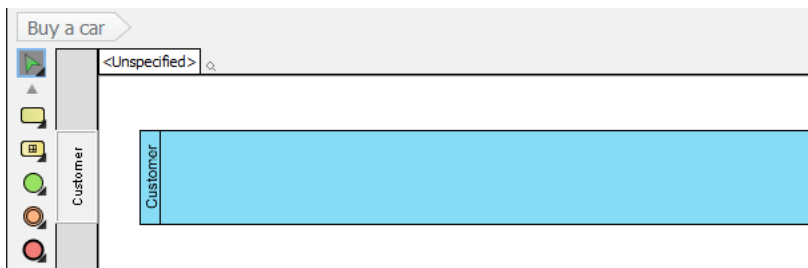


4. Click **OK** in the **Transit Model Element** window.

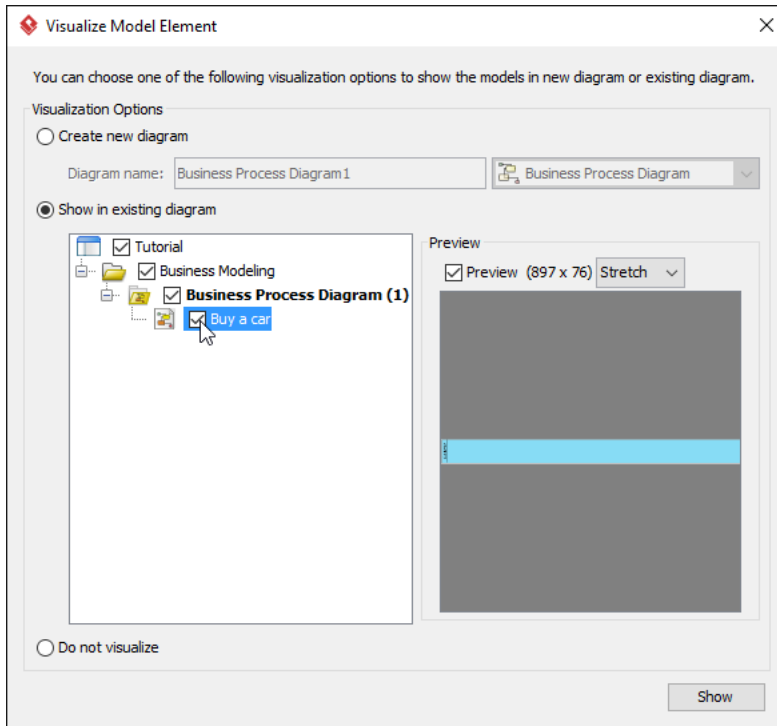
5. Select **Create new diagram** in the **Visualize Model Element** window and name the diagram *Buy a car*.



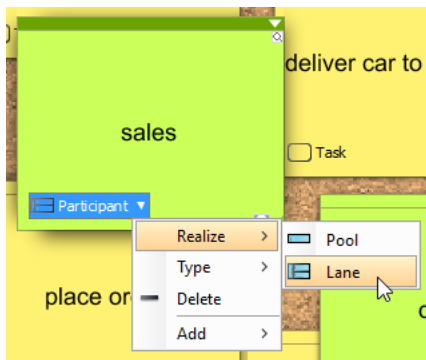
The *customer* note has now been transformed into a pool in your *Buy a car* process diagram.



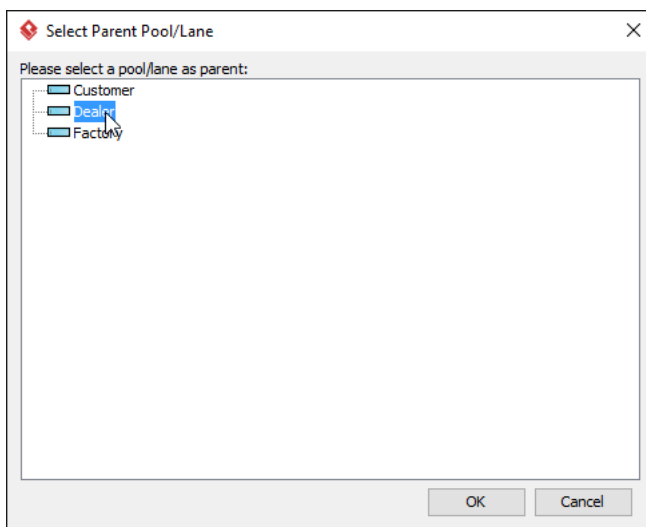
- Repeat these steps for *Dealer* and *Factory*. This time, select **Show in existing diagram** and choose *Buy a car* in the **Visualize Model Element** window.



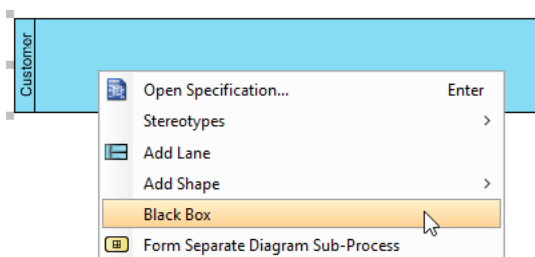
- For the *sales* note, select **Realize > Lane** from the popup menu of the tag.



8. In the **Select Parent Pool/Lane** window, choose *Dealer* as its parent pool and click **OK** to continue.

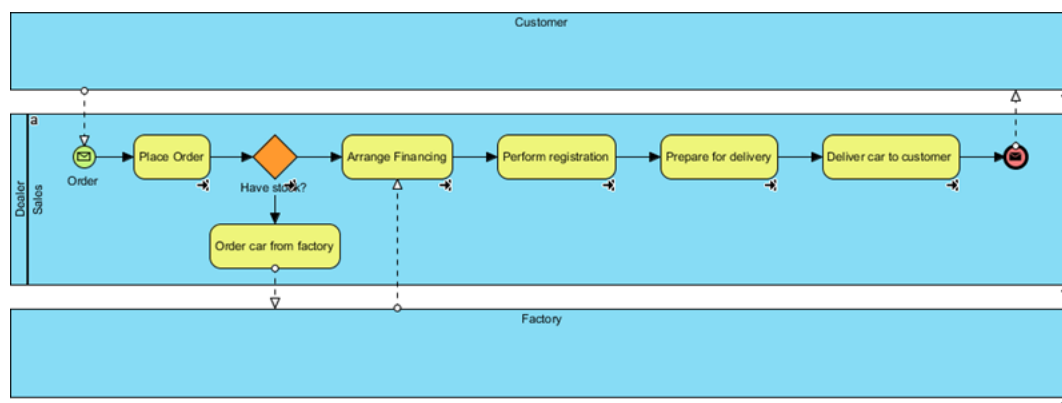


9. Since we're focusing on the process of attracting customers in a car dealership, the internal operations of *Customer* and *Factory* are not our main concern. To simplify the diagram, let's change them to black box pools by right-clicking on them and selecting **Black Box**.



10. Follow the steps we took previously to realize it into a *Buy a car* process diagram.
11. Once we've realized all the participants, we can move on to realizing tasks and gateways. Repeat the steps above to realize the remaining sticky notes.

12. We can then lay out the diagram right after we've realized all of them.



Finally, your process design has been realized from your ideas, and it will be the starting point for your success.

Watch This Tutorial on YouTube

Here is the video version of this tutorial.

[How to Transform your Ideas into Design](#)

Related Links

- [Using Brainstorm - Visual Paradigm User's Guide](#)



Visual Paradigm home page
(<https://www.visual-paradigm.com/>)

Visual Paradigm tutorials
(<https://www.visual-paradigm.com/tutorials/>)